

12th SOUTH ASIAN MANAGEMENT FORUM (14th to 16th February, 2013) at Pune, India

AMDISA 12th SAMF 2013 was hosted by Indian Institute of Cost and Management Studies & Research (IndSearch) in Pune, India during February 14-16, 2013 at Yashwantrao Chavan Academy of Development Administration (YASHADA). The theme was “Developing South Asia as a Global Hub of Management Professionals–Role of Management Education.” His Excellency, Dr. APJ Abdul Kalam, Former President of India, was the Chief Guest who inaugurated the SAMF and Dr. Anil Kakodkar eminent scientist & Former Chairman Atomic Commission Govt. of India, was the Keynote speaker for the 12th SAMF 2013.



Dr. APJ Abdul Kalam, Former President of India inaugurating the 12th SAMF 2013

L to R : Dr. APJ Abdul Kalam, Dr. Kakodkar, Dr. Joshi, Professor Bhushan, Mr. Neupane

The luminaries inaugurated the Forum by lighting the Lamp. More than 200 participants attended the Forum, with 55 eminent speakers both from South Asia and overseas who contributed richly to the Forum. There were 53 papers presented in the Forum covering the main theme.

South Asian region has the capacity, capability and credibility to turn out management professionals of great promise and performance. This potential has to be backed by the management institutes of the region to prepare a road map for implementation. The South Asian region is progressing fast in services sectors like Insurance, Consultancy and Information

Technology. These thoughts laid down by SAMF Convenor, Dr. Ashok Joshi were the genesis of the Theme for the 12th SAMF 2013.



59th AMDISA Executive Board Meeting at IndSearch, Pune, on the eve of 12th SAMF 2013

From L to R : Dr. N. M. Vechalekar, Mr. Rayaguru, Dr. D. Y. Patil, Dr. Uday Salunkhe, Professor Lakshman Watawala, Dr. Ashok Joshi, Dr. Abdur Rab, Mr. Punya Prasad Neupane, Mr. Karma Tshering, Professor Y. K. Bhushan, Dr. Shekhar Chaudhuri, Mrs. Tshering, Prof. Masood, Mr. Ganeswara Rao

In his welcome remarks, Professor Y K Bhushan stated that it was indeed a matter of great pleasure for all in AMDISA, to start the 12th South Asian Management Forum (SAMF) in the Silver Jubilee Year of the organization. The forum had attracted a large number of academics and practitioners. He stated that South Asia is a region with tremendous potential and AMDISA is committed to development of management education in the region and hope in the development of the region as a knowledge hub, and the role that management education will play in promoting this idea of knowledge hub. Professor Bhushan said that it was a privilege to be the Chairman of the Organizing Committee and commended the efforts of the organizing team ably led by Dr. Ashok Joshi. Professor Bhushan welcomed the distinguished invitees, speakers and delegates to the Forum.



Mr. Punya Prasad Neupane, President AMDISA planting tree at IndSearch campus, Pune, on the eve of 12th SAMF 2013

From L to R: Dr. D. Y. Patil, Professor Y. K. Bhushan, Dr. Ashok Joshi, Professor Lakshman Watawala, Mr. Rayguru, Mr. Punya Prasad Neupane, Prof. Kaustubh Moghe, Dr. N. M. Vechalekar



Prof. Y. K. Bhushan, Dr. Ashok Joshi, Mr. Punya Prasad Neupane, Mr. Karma Tshering, Mr. Janardhan, Bangalore during the 12th SAMF 2013

In the inaugural address delivered by, Former President of India Dr. APJ Abdul Kalam, he said that South Asian countries should work together like the European Union for sustainable economic development. Dr. Kalam said that a SAARC Knowledge platform will be essential for sustainable economic development of South Asian Region. The collective core competencies of the region can become a launch pad for many innovations. The major areas where SAARC nations can work include Biotechnology, Nano Technology, E network for education, health, business and trade on the similar lines of pan African e network , Energy , Water conservation and management , Agri food processing and capacity building for skill development .

Dr. Kalam said that European countries have fought with each other for many centuries. But now they are a structured force of 23 nations. SAARC countries with almost a billion youth population, natural resources and core competencies should work together and become a Management Hub and powerful force like the European Union. It should become a hub of nations to work together. South Asian Management Forum should create leaders who can work and succeed with Integrity.

The inaugural address was followed by the key-note address delivered by Dr. Anil Kakodkar, on the topic “Technology and R&D Management Competency of South Asia for emerging as a Global Hub”. He said that utilization of investment in a right way; Innovation Ecosystem is a

must for sustainable development. The session drew a road-map for the technology front for South Asian countries.

AMDISA President, Mr. Punya Prasad Neupane shared that he was very sure that the deliberations during the 12th SAMF 2013 would really help South Asia to become a Global Hub of Management Education. He stated that it was the right time to find out how Management Education can be made a vibrant instrument to promote equitable development in South Asia. He stated that the prime focus on management education should be on innovation and creativity. He wished the Forum success and also thanked the Organizing committee for their flawless management of the event.

During the Inaugural Function, Dr. Ashok Joshi, Vice President AMDISA said that South Asian region is progressing fast in services sectors like Insurance, Consultancy and Information Technology. There is a presence of huge young population with Communication Skills, numerical ability and commitment. This would help develop the global hub of management professionals in the region. The South Asian Growth would be bolstered by these factors in the near future.

Dr. Srikant M. Datar, Arthur Lowes Dickinson Professor of Accounting at Harvard Business School, Boston, USA in his video-address touched upon an important thread for all Management Educationists on Rethinking the MBA: Business Education at a Crossroads. He spoke on the imperatives for change and brought out the need for rebalancing by giving impetus to three components, viz. Knowing, Doing and Being. The video address was followed by a question and answer session.

The three-day FORUM had eminent speakers and experts from diverse fields, both from South Asia as well as overseas, sharing their thoughts and experience. Besides plenary sessions there were concurrent sessions where papers were presented by leading academic and research scholars from the participating countries.

A Global Hub needs perspectives of professionals coming from various spheres. Day Two of the Forum began with the Panel Discussion on South Asia Emerging as a Global Hub of Management Professionals - Industry Perspective, with Mr. Jaideep Devare, Managing Director, Mahindra Insurance Brokers Ltd, Mumbai, Prof. Y. K. Bhushan, Past President, AMDISA, Chancellor, ICFAI University – Nagaland, Ms. Sulakshana Patankar, Business Unit Leader-India Business and Strategic Initiatives at WNS CEO, F & A practice at WNS Global Services, Pune and Prof. Lakshman Watawala, President, Institute of Certified Professional Managers, Colombo, Sri Lanka addressing and drawing out various aspects of the Industry opportunities and challenges.



Panel discussion on South Asia Emerging as a Global Hub of Management Professionals - Industry Perspective

From L to R: Mr. Rasamoy Chakraborty, Mr. Jaideep Devare, Prof. Y. K. Bhushan, Ms. Sulakshana Patankar, Prof. Lakshman Watawala.

The Plenary Session on Quality in Management Education and Accreditation-Quality Perspective was addressed by Prin. V. R. Shirgurkar, Former Principal Parvatibai Chowgule College, Margao, Goa, Dr. Abdur Rab, Past President AMDISA, Bangladesh Professor of Management in School of Business, North South University, Bangladesh, Dr. Elieen Peacock, Vice-President and Chief Officer Asia Of AACSB International and Dr. Sudarsanam Padam, Former Dean ASCI, Hyderabad. The Panelists brought forth the quality perspectives, vision, and process of AACSB, SAQS and NAAC.



Plenary Session on Quality in Management Education and Accreditation-Quality Perspective

From L to R : Prin. V. R. Shirgurkar, Dr. Abdur Rab, Dr. Elieen Peacock, Dr. Sudarsanam Padam, Panel Discussion on Quality in Management Education and Accreditation-Quality Perspective

Technology is a driver for the 21st Century, the Plenary Session on Leveraging Technology - Advantage South Asia in making the world boundary-less was addressed by Dr. Sivathanu Pillai, Distinguished Scientist, MD & CEO, BRAHMOS AEROSPACE, New Delhi, Dr. Shekhar Chaudhuri, Director, IIM Calcutta and Dr. Swati Sardesai, Deputy Director General, National Informatics Centre, Government of India, Pune.



Plenary Session on Leveraging Technology - Advantage South Asia in making the world boundary-less

From L to R : Prof. Tushar Halbe, Dr. Sivathanu Pillai, Dr. Shekhar Chaudhuri, Dr. Swati Sardesai

We must learn from strengths, challenges and opportunities that South Asia has to offer us. The Country Perspective Conclave was addressed by Dr. Abdul Hannan Chowdhury, Dean, School of Business, North South University, Dhaka, Mr. Karma Tshering, Director, Royal Institute of Management, Bhutan, Dr. V. Panduranga Rao, Director IMT, Hyderabad, Mr. Punya Prasad Neupane, President, AMDISA, Executive Director, Nepal Administrative Staff College, Kathmandu, Mr. Gunpala Nanayakkara, Director, Graduate School of Management, Colombo, Former Vice-chairman UGC, Sri Lanka and Dr. Mamun, Professor, Institute of Business Administration (IBA), University of Dhaka, Bangladesh. The panelists brought forth the regional practices, which would further strengthen the development of South Asia as a Global Hub.



Country Perspective Conclave

From L to R : Dr. Abdul Hannan Chowdhury, Mr. Karma Tshering, Dr. M. R. Rao, Dr. V. Panduranga Rao, Mr. Punya Prasad Neupane, Mr. Gunpala Nanayakkara, Dr. Mamun

At a panel discussion on Strategy for developing South Asia as Management Education Hub: Government Policy Initiatives addressed by Mr. Pinak Ranjan Chakravarty, Secretary (Economic Relations), Ministry of External Affairs, Government of India, Dr. Amarlal. H. Kalro, Provost, Ahmedabad University & Former Director, IIM Kozhikode, Dr. Gunapala Nanayakkara, Director, Graduate School of Management, Colombo, Former Vice-chairman UGC, Sri Lanka and Dr. N. M. Kondap, Chairman, Western Region of AICTE, Former Vice Chancellor NMIMS University & President - Higher Education, Core Projects & Technologies Ltd. ; Mr. Pinak Ranjan Chakravarty said that the Indian Government's initiative in developing Nalanda as a self governing international institution with continental focus will bring together the brightest and the most dedicated students from Asia . The panelists brought forth the various Government Policy Initiatives.



**Panel Discussion on Strategy for developing South Asia as Management Education Hub:
Government Policy Initiatives**

From L to R: Dr. Subhash Bhawe, Mr. Pinak Ranjan Chakravarty, Dr. Amarlal H. Kalro, Dr. Gunapala Nanayakkara, Dr. N.M. Kondap

The Plenary Session on Creating South Asia as a Global Hub for Management education: Strengths and Opportunities was addressed by Dr. Ajit Rangnekar, Dean, Indian School of Business (ISB), Hyderabad, Dr. Devi Singh, Director, IIM Lucknow and Professor S. Sriram, Executive Director, Great Lakes Institute of Management Education, Chennai who brought forth on how the region can continue to grow robustly.



**Plenary Session on Creating South Asia as a Global Hub for Management education:
Strengths and Opportunities**

From L to R: Dr. Ajit Rangnekar, Dr. Devi Singh and Professor S. Sriram

The Panel Discussion on Strategy for developing South Asia as Management Education Hub: Marketing and Promotion was addressed by Dr. Uday Salunkhe, Group Director, Welingkar Institute, Mumbai, Dr. Rajan Saxena, Vice Chancellor, NMIMS University, Mumbai, Dr. Pramod Kumar, Founder and President, ISB & M, Pune and Mr. Amit Agnihotri, Chairman, MBAUniverse.com, Noida, NCR.



**Panel Discussion on Strategy for developing South Asia as Management Education Hub :
Marketing and Promotion**

*From L to R: Dr. Sachin Vernekar, Dr. Uday Salunkhe, Dr. Rajan Saxena, Dr. Pramod Kumar
and Mr. Amit Agnihotri*

During the three day sessions, participants, delegates and eminent speakers from South Asia contributed richly bringing in their experiences from their respective regions and spheres of expertise. During the 12th SAMF 2013 the Performers and Artists from IMSCDR Ahmednagar, staged a vibrant Cultural Evening for all the participants.



Mr. Ravi Pandit delivering the Valedictory Address at the 12th SAMF 2013

The three day Forum concluded on a satisfying note with Mr. Ravi Pandit Chairman and Group CEO KPIT Cummins Infosystems ltd, who in his valedictory address said that Technology and Economics are the two areas, which are going to drive the future growth. Management Education should move according to the Global economic scenario. Where there is machine involved technology will take substantial area of work. Services Sector like IT, Hospitality, Healthcare, Small Scale Sector, Innovations, Social Entrepreneurship, Services for the bottom of the pyramid are the sectors which will be the major drivers of growth, where jobs will be created and this will become more evident and accentuated in recent future. South Asia should capitalize on their strengths in this domain.

The 12th SAMF 2013 proceedings would enable member institutions to learn, progress and truly develop into a Global Hub as envisioned by the pioneering members.

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