# Slide Presentation Guidelines for Presenting Research Papers at 15th South Asian Management Forum, Sukkur IBA University, Sukkur, Pakistan.

Slide 1: Title, Researcher Name, Address

Slide 2: Background or Problem Identification

Slide 3: Objectives/Research questions

Slide 4: Key policy target, i.e., identify which specific entity or which new law or policy discussion, that is on-going will be targeted by your research and why. If the research is not policy-focused and discusses instead an intellectual problem, then you can drop this slide*.*

Slide 5: Literature (should be based on methodological issues and should look at the larger international literature rather than studies that are based on your country or study area) – *discuss at least 3 relevant papers and identify how your study will build on these papers.* *These papers should be from peer-reviewed international journals.*

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Slides 6/7: Theory/ Analytical Framework of your study

Slide 8: Study area and data collection issues (if part of the study)

Slide 9: Proposed Analyses (proposed method of analyzing the data and testing hypotheses, if any)

Slide 10: Conclusions, policy implications and discussion

*Please follow the following guidelines to the extent possible:*

1. **Slides need to be in black and white – please keep them simple**
2. **Restrict the number of bullets in each slide to no more than 5**
3. **Do not write in full sentences or an entire paragraph, rather write in bullet point form**
4. **Use Smart Art and “Design Ideas” provided by PowerPoint to make a presentation appealing.**
5. Show maps where possible and one or two photos of your study area
6. Lower case letters are generally easier to read than all upper case letters/italics
7. Do not overlay letters on photographs – if you need to, show one or two photographs, but it is confusing to read when letters are on top of graphics/photos.